

THE KING'S GINGER

BERRY BROS. & RUDD | LONDON, ENGLAND



PRODUCT INFORMATION

- Emphatically ginger liqueur
- The recipe was formulated by Berry Bros. & Rudd in 1903 for King Edward VII
- Made through the maceration of ginger root with the addition of lemon oil
- High-strength ginger liqueur makes it well-suited for use in cocktails
- 41% ABV

AWARDS & PRESS

"In my opinion, the best ginger liqueur is the deliciously spicy and tingling King's Ginger, which also has the rich back story of having been created by London's Berry Bros. & Rudd in the early 20th century for King Edward VII. The King's Ginger launched in the U.S. in 2012. What sets it apart is its higher proof (82), which brings bigger flavor to cocktails." Jason Wilson, The Washington Post

BRAND INFORMATION

Berry Bros. & Rudd was established in 1698 at No.3 St. James's Street in London, just up the street from St. James's Palace, where the future King Edward VII was born in 1841. In 1760, Berry Bros. began supplying wine and spirits to the British Royal Family, and they continue to do so to this day. They also produce a range of premium spirits, including No.3 London Dry Gin, The Glenrothes, Penny Blue Rum and more.



For additional information, cocktail recipes, photos, and videos, please visit: www.hotalingandco.com

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