

LUXARDO APERITIVO

PADUA, ITALY



PRODUCT INFORMATION

- Named after the traditional Italian cocktail custom
- Well-balanced infusion of citrus, gentian, rhubarb & other herbs
- Well-suited for use in sparkling cocktails
- 11% ABV

AWARDS & PRESS

CHAIRMAN'S TROPHY & 93 POINTS | Ultimate Spirits Challenge

DOUBLE GOLD MEDAL | Wine and Spirits Wholesalers of America 2014

BRAND INFORMATION

Luxardo is a family-owned company founded in Zara, a port city on the Dalmatian coast of what is now Croatia. Girolamo Luxardo founded the Luxardo Distillery in 1821 to produce his wife's original Maraschino liqueur. Only one member of the fourth generation, Giorgio Luxardo, survived the World War II invasion and fled to Italy. Escaping with only a cherry sapling, Giorgio crossed the Adriatic Sea to the Veneto region of northeast Italy and reconnected with a colleague who had saved the Luxardo recipe book. Luxardo continues to produce Maraschino to Maria Canevari's original recipe, as it was written down in 1821. Today, Luxardo is operated by Franco Luxardo of the family's fifth generation, along with members of the sixth.



For additional information, cocktail recipes, photos, and videos, please visit: www.hotalingandco.com

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