

# LUXARDO BITTER

PADUA, ITALY



## PRODUCT INFORMATION

- Created in 1855
- Infusion of herbs & spices including mint, marjoram, thyme & bitter orange
- Classic aperitif and well-suited for use in sparkling cocktails & negronis
- 25% ABV

## AWARDS & PRESS

"Luxardo Bitter, on the other hand, offers an even more bracing bitter-forward taste than Campari...in the Negroni, Luxardo Bitter absolutely shined." - Jason Wilson, The Washington Post

92 POINTS | Wine Enthusiast Magazine

## BRAND INFORMATION

Luxardo is a family-owned company founded in Zara, a port city on the Dalmatian coast of what is now Croatia. Girolamo Luxardo founded the Luxardo Distillery in 1821 to produce his wife's original Maraschino liqueur. Only one member of the fourth generation, Giorgio Luxardo, survived the World War II invasion and fled to Italy. Escaping with only a cherry sapling, Giorgio crossed the Adriatic Sea to the Veneto region of northeast Italy and reconnected with a colleague who had saved the Luxardo recipe book. Luxardo continues to produce Maraschino to Maria Canevari's original recipe, as it was written down in 1821. Today, Luxardo is operated by Franco Luxardo of the family's fifth generation, along with members of the sixth.



@LUXARDOUSA

For additional information, cocktail recipes, photos, and videos, please visit: [www.hotalingandco.com](http://www.hotalingandco.com)

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