

LUXARDO MARASCHINO

PADUA, ITALY



PRODUCT INFORMATION

- Legendary ingredient used to make the Aviation, Last Word & other classic cocktails
- Still made using the original recipe from 1821
- Produced from proprietary Luxardo Sour Marasca Cherries
- The solid components of the cherries are infused in larchwood vats for three years
- The infusion is distilled in small copper pot stills & aged for one year in Finnish ash wood
- Now available in 50ml, 375ml & 750ml
- 32% ABV

AWARDS & PRESS

"An object of cult worship among mixologists. Its presence is as good as a sign saying EXCELLENT DRINKS MADE HERE" - David Wondrich, Esquire Magazine

★★★★★ HIGHEST RECOMMENDATION | F. Paul Pacult, The Spirit Journal

BRAND INFORMATION

Luxardo is a family-owned company founded in Zara, a port city on the Dalmatian coast of what is now Croatia. Girolamo Luxardo founded the Luxardo Distillery in 1821 to produce his wife's original Maraschino liqueur. Only one member of the fourth generation, Giorgio Luxardo, survived the World War II invasion and fled to Italy. Escaping with only a cherry sapling, Giorgio crossed the Adriatic Sea to the Veneto region of northeast Italy and reconnected with a colleague who had saved the Luxardo recipe book. Luxardo continues to produce Maraschino to Maria Canevari's original recipe, as it was written down in 1821. Today, Luxardo is operated by Franco Luxardo of the family's fifth generation, along with members of the sixth.



For additional information, cocktail recipes, photos, and videos, please visit: www.hotalingandco.com

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