

NIKKA WHISKY TAKETSURU PURE MALT

NIKKA WHISKY | HOKKAIDO, JAPAN



PRODUCT INFORMATION

Available fall 2020, a refined Taketsuru Pure Malt blend that further showcases elegance and complexity, alongside a richer mouthfeel and smokiness. Coupled with the new package design, this updated expression further embodies “Taketsuru” and the refined blending art Nikka inherited from its founder.

- Named after Masataka Taketsuru, who is considered to be the father of Japanese whisky
- A combination of whisky from both Nikka distilleries: Yoichi & Miyagikyo
- REFINED BLEND:
 - More presence of Yoichi malt’s characteristics to enrich the mouthfeel and enhance the smokiness
 - While Miyagikyo’s Sherry style malt remains the key profile, Yoichi’s Sherry style malt acts as the bridge to balance various malts
 - Remains a smooth blend of 100% malt whiskies, showcasing the exquisite balance of elegant smokiness and deep complexity
 - The well-balanced approachability makes it a perfect entry point into the range of Nikka whiskies
- REFINED PACK:
 - The design represents both sides of Nikka’s founder – inheriting the serious and traditional elements from the previous design, while also incorporating the modern and playful side of Masataka Taketsuru
 - The label features playful patterns of bamboo (take) leaves and cranes (tsuru)
- 43% ABV



PACK INFORMATION

- 750ml
- UPC/JAN: 4904230064688
- SCC/ITF: 04904230064695

BRAND INFORMATION

The founder of Nikka and the father of Japanese whisky, Masataka Taketsuru, received his training in Scotland while under contract for another company. Taketsuru founded Nikka in 1934 with the establishment of the Yoichi Distillery on the island of Hokkaido. Taketsuru’s early successes prompted the development of a second distillery in 1969, this time built on the island of Honshu in the foothills of the Miyagi prefecture, two hours north of Tokyo.



For additional information, cocktail recipes, photos, and videos, please visit: www.hotalingandco.com

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