

# LUXARDO BITTER BIANCO

PADUA, ITALY



## PRODUCT INFORMATION

- Clear expression of bitter with no artificial coloring
- Revival based on Luxardo's original 1930's recipe
- Produced through a distilled infusion of herbs including mint, marjoram, thyme and bitter orange, with the addition of wormwood
- More flexibility with cocktail color / no color = New Cocktail Application such as the White Negroni, Winter Spritz, Bitter Bianco & Soda
- 30% ABV

## BRAND INFORMATION

Luxardo is a family-owned company founded in Zara, a port city on the Dalmatian coast of what is now Croatia. Girolamo Luxardo founded the Luxardo Distillery in 1821 to produce his wife's original Maraschino liqueur. Only one member of the fourth generation, Giorgio Luxardo, survived the World War II invasion and fled to Italy. Escaping with only a cherry sapling, Giorgio crossed the Adriatic Sea to the Veneto region of northeast Italy and reconnected with a colleague who had saved the Luxardo recipe book. Luxardo continues to produce Maraschino to Maria Canevari's original recipe, as it was written down in 1821. Today, Luxardo is operated by Franco Luxardo of the family's fifth generation, along with members of the sixth.



For additional information, cocktail recipes, photos, and videos, please visit: [www.hotalingandco.com](http://www.hotalingandco.com)

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